

FOR IMMEDIATE RELEASE

August 5, 2009 – Warren, NJ, USA – Alchemy Consulting & Design LLC, an award-winning, NJ-based marketing communications firm, is pleased to welcome Watson Pharmaceuticals, a leading specialty pharmaceutical company to their client roster.

Alchemy will be collaborating on several brochures and other print collateral for their Employee Communications program, emphasizing Watson's standards, guidelines and best practices.

Watson Pharmaceuticals, Inc., headquartered in Corona, California, develops, manufactures, markets and distributes brand and generic pharmaceutical products. With one of the broadest product offerings in the U.S. generics industry and a track record of service excellence, Watson has earned a solid reputation as a reliable and low-cost provider of quality pharmaceutical products.

"We are pleased to be working with Watson on their employee communications materials and look forward to establishing a long-standing relationship with them," commented Tracy Dacko, principal/creative director of Alchemy Consulting & Design.

About Alchemy Consulting & Design:

Alchemy Consulting & Design is an award-winning creative marketing and design firm specializing in corporate communications and branding. They work with clients to understand their objectives, assess their needs and plan out their creative marketing goals. Their client base ranges from large international companies to individual consultants, covering various industries and specialties including pharmaceutical, medical/healthcare, industrial, technology, manufacturing, textiles/apparel, finance and education.

For more information, contact:

Tracy Dacko
Principal/Creative Director
Alchemy Consulting & Design LLC

E-mail: tracy.dacko@alchemize.com
Phone: 732-748-1222

###