

FOR IMMEDIATE RELEASE

September 8, 2009 – Warren, NJ, USA – Alchemy Consulting & Design LLC, an award-winning, NJ-based marketing communications firm, announced today the signing of their new client, SSP Architecture, a renowned architectural firm located in Somerville, NJ.

Alchemy will be working with SSP to redesign their current web site to convey a professional, clean and modern style, mirroring the company's approach to architectural design.

SSP is the oldest architectural firm in the state of New Jersey and has been the recipient of countless awards and honors throughout the years. They have been a leader in the development of progressive planning and design principles, and are known for their extensive work designing superior educational spaces for the K-12 community.

"We are very excited about this project. SSP Architecture is a great account for us because their approach to design is very similar to ours. We understand the mindset of wanting a clean and simple look that lets the work speak for itself," commented Tracy Dacko, principal/creative director of Alchemy Consulting & Design.

About Alchemy Consulting & Design:

Alchemy Consulting & Design is an award-winning creative marketing and design firm specializing in corporate communications and branding. They work with clients to understand their objectives, assess their needs and plan out their creative marketing goals. Their client base ranges from large international companies to individual consultants, covering various industries and specialties including pharmaceutical, medical/healthcare, industrial, technology, manufacturing, textiles/apparel, finance and education.

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